

April 2026

Dear Parents and Carers

As your child progresses through Year 11, they are beginning to make important decisions about their next steps after GCSEs. To support pupils and families during this key stage, we would like to highlight Unifrog, the online careers and progression platform your child uses in school.

Unifrog provides clear, reliable information about post-16 routes and long-term pathways, helping pupils and parents feel more confident at a time that can often feel overwhelming.

How Unifrog supports Year 11 pupils

In Year 11, Unifrog helps pupils to:

- Explore post-16 options, including sixth forms, colleges, apprenticeships and traineeships
- Understand how GCSE results link to future pathways
- Research careers and identify how interests and strengths connect to different routes
- Begin thinking ahead to A levels, vocational courses, apprenticeships and university while keeping options open

The focus at this stage is not on making final decisions, but on informed planning and preparation.

How Unifrog supports parents and carers

Parents and carers play a crucial role in guiding decision-making. Through your Unifrog parent account, you can:

- Access parent-friendly blogs and guides written by experts
- Support informed conversations at home without needing specialist knowledge
- Learn more about apprenticeships, college courses, and university pathways
- Help reduce anxiety by understanding timelines and expectations

These resources are designed to help you support your child with confidence and clarity.

Recommended Unifrog blogs for Year 11 parents and carers

We particularly recommend the following parent guides:

What is Unifrog? – A guide for parents and caregivers

An overview of how Unifrog works and how families can use the platform together to explore future pathways and support decision-making at home.



Principal: Mrs H Zakary

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What are apprenticeships?

A clear explanation of modern apprenticeships, including degree apprenticeships, helping parents understand alternative pathways alongside sixth form and college routes.

How to help your child prepare for UK university while they're in Year 11

This guide explains how Year 11 pupils can begin preparing for university without increasing pressure, focusing on GCSE attainment, post-16 subject choices, skills development, and early research. It also includes a helpful Year 11 checklist for families.

Looking ahead

Year 11 is a demanding year, and the priority remains achieving the best GCSE results possible. Unifrog supports this by helping pupils understand how their current efforts connect to future opportunities, while reassuring them that there are multiple routes to success.

We strongly encourage you to explore Unifrog with your child and use the parent guides as a starting point for calm, supportive conversations at home.

If you have any questions about accessing your parent account or supporting your child with post-16 choices, please do not hesitate to contact Miss Smith:

Sophie.Smith@georgeeliotacademy.org.uk

Thank you for your continued support.

Yours sincerely

Miss Smith

Head of PSHE



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